



## Media Release

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**SATAI Announces Prizes Valued at More Than \$12,000 for Annual Elevator Pitch Competition to be held at [STARs 2009](#) Conference Tuesday, October 27, 2009 in San Antonio TX**

**Winner to Receive 50% Discount on Office Rental Space at Brooks City-Base, and other Cash and Sponsor Prizes**

**Competitors Being Accepted**

*Wednesday, October 21, 2009, San Antonio, Texas:* [SATAI](#) today announced prizes valued at more than \$12,000 for the Elevator Pitch competition to be held at [STARs 2009](#) Technology Innovation Conference on Tuesday, October 27, 2009 at the Sky Room at the University of the Incarnate Word in San Antonio, Texas. The grand prize is a 50% discount on a full year of office rental space at Brooks City-Base for a technology start-up company.

“Just this month Brooks City-Base was recognized by Expansion Solutions Magazine as one of the nation’s top emerging research centers in Biotechnology”, said Tim Bartlett, COO of the Brooks Development Authority. “Brooks City-Base welcomes all technology start-up companies and we are more than pleased to offer this incentive to help offset office rental costs for the winner of the SATAI competition.”

Jim Poage, CEO, SATAI said, “This generous donation by Brooks City-Base sets a new bar for competitions for entrepreneurs. Our goal for STARs 2009 is to launch tomorrow’s technology stars, and Brooks City-Base will help make a local entrepreneur’s dream come true.”

Competitors will deliver a 90-second elevator pitch for a new technology idea or innovation to members of the investment community, political and business leaders, and other technology entrepreneurs. Participants are competing for the following prizes valued at more than \$12,000:

- Grand Prize of a 50% discount on a full year of office rental space at [Brooks City-Base](#).
- Corporate formation documentation for your venture (including preparation of the Certificate of Formation, Bylaws, and Organizational Consent) or, if the venture already has this foundation, the preparation of the company's trademark application prepared by the law firm of [Jackson Walker](#) L.L.P.
- A private consultation with industry research and growth consulting firm [Frost & Sullivan](#).
- A private meeting with a venture capital firm.
- Other sponsor donated prizes.
- Free admission to the [SATAI New Venture Forum](#).
- Cash.

SATAI is still accepting new competitor applications. Competitors will receive a complimentary pass for the event. To sign up, contact Veronica Rossano at (210) 458-2585 or [vr@satai.us](mailto:vr@satai.us).

### **About STARs 2009**

STARs 2009 is presented by Platinum Sponsor [AT&T](#). Other marquee sponsors include [Brooks City-Base](#), [Cox Smith](#), [Jackson Walker](#), [KCI](#), [Southwest Research Institute](#). Other sponsors are listed on the event website [www.satai.us/stars2009](http://www.satai.us/stars2009).

STARs 2009 is designed for Entrepreneurs, Researchers, Investors, Service Providers, and Technology Enthusiasts. In addition to the Elevator Pitch competition, the full day conference will feature fun, interactive, educational, inspirational keynote addresses and educational sessions, technology awards, and an opportunity for networking and deal-making.

The STARs 2009 Technology Innovation Conference is on Tuesday, October 27, 2009 from 7:30 am - 6:30 pm at the Rosenberg Sky Room on the campus of the University of Incarnate Word. Registration is \$150 and includes Continental Breakfast, Lunch, and Afternoon Mixer. To attend, sponsor, participate in the elevator pitch competition, or for more information please call 210-458-2523 or visit [www.satai.us/stars2009](http://www.satai.us/stars2009).

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### **About SATAI**

SATAI exists to **Inspire** technology innovation and commercialization, **Create** technology companies, and **Grow** them into viable businesses in the San Antonio and Bexar County regional economy. SATAI, as the host of the South Texas RCIC, is the South Texas portal for the Texas \$200M Emerging Technology Fund, and all applications in a 32 county region from Nueces County (Corpus Christi) to Bexar County (San Antonio) go thru SATAI. For more information on SATAI, visit [www.satai.us](http://www.satai.us). SATAI derives support from the City of San Antonio, the University of Texas at San Antonio, the State of Texas, Bexar County, private companies, individuals and public institutions.

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